



**hp**  
**believes in**  
**the afterlife**



**hp Planet Partners and  
Cartridges 4 Planet Ark  
have created a  
program that extends  
not only the life of  
your print cartridges,  
but also the  
life of the planet.**

**extend the  
life of  
the planet  
and a  
print cartridge**

HP Planet Partners and 'Cartridges 4 Planet Ark' (C4PA) collects and recycles all cartridges from all brands of imaging equipment regardless of what state the empty cartridge is in.

Other programs may keep cartridges which can be remanufactured, but these can only be refilled a limited number of times before they end up in landfill.

**we aim to  
achieve zero  
waste  
to landfill**

The C4PA program is nationwide. No matter where you are, you can be part of this program.

Please join. It costs you nothing, but it saves the planet from paying a high price.

Australians currently use more than 1.5 million print cartridges a year, creating around 1500 tonnes of waste.\* This is toxic waste. Toner powder and ink residues can seep into the underground water table and can corrupt waterways, while other components take up landfill.

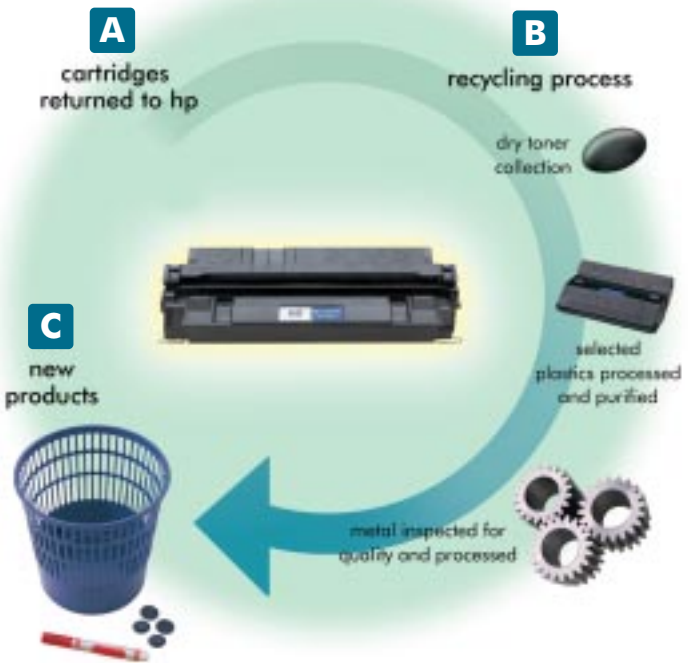
**we will collect  
and recycle  
print cartridges  
of any make**

Our recycling partner, Close the Loop™, is more than capable of recycling this complex waste stream.

The C4PA program allows a cartridge to be reincarnated into usable items such as shirt buttons, plastic trays and even gold and copper for electronics.

**free of  
charge and  
easy to use**

# the hp circle of life



## fast facts

- HP has removed all ozone-depleting substances from the manufacturing processes worldwide
- HP has increased the average LaserJet print cartridge yield (pages per cartridge @ 5% coverage) by 57%, thereby reducing the amount of empty HP LaserJet print cartridges to be recycled
- HP InkJet and LaserJet print cartridges are produced in ISO14001 certified operations
- HP has reduced the average number of parts by 22% and type of plastic resins by 46%. In LaserJet print cartridges all plastic is marked for identification for recycling
- HP has recycled millions of LaserJet print cartridges resulting in 269,000m<sup>3</sup> of print cartridge materials that have been directed from landfills
- Worldwide HP Planet Partners has kept approximately 60,000 tonnes of print cartridge materials out of our landfills over the past decade



## join the circle

This outstanding program can only work with your help.

### How you as an individual can participate

Take your used cartridges to any Australia Post or Harvey Norman store and put them in the C4PA collection boxes. Or visit [www.hp.com.au/recycle](http://www.hp.com.au/recycle) to download a reply paid label. It's that simple



### How your company can participate

Simply call 1800 24 24 73 or e-mail us at [pickup@closethe-loop.com.au](mailto:pickup@closethe-loop.com.au)

Once you've registered you'll receive a starter kit containing a box, 16 pre-labelled liners, cable ties and instructions. Once you've finished with your cartridges, put them in the box. Call us when the bag is full and we'll collect it. Simple.

Register now to extend the life of the planet.

## proof of your commitment

If your company has registered for the program you can elect to receive monthly Resource Recovery Certificates detailing how much weight you have diverted from landfill.

The Certificate includes invaluable data for Quality and/or Environment Managers, particularly those with ISO9001 and ISO14001 certification.



**for more information please visit  
[www.hp.com.au/recycle](http://www.hp.com.au/recycle)  
or call 1800 24 24 73**

\*Source: University of New South Wales Environment Management Program.

**CARTRIDGES 4**  
**PLANET ARK**



**i n v e n t**

The information in this brochure is subject to change without notice.  
All data are latest available at time of publication

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